DONWIN MARKETING **FEBRUARY 2025** NEWSLETTER

THIS MONTH'S REPORT

The year is off to a great start and this quarter is shaping up to be a busy one for our team. We have lots of exciting things coming over the next few months and look forward to continuing to share them all with you here!

We had a blast at the **World of Concrete last month in Vegas.** This is our second time attending the show and the scale of it still



CANADIAN

CONICRET

feels surreal! It was great to connect with so many of our manufacturers, customers and friends. We are already looking forward to seeing some of these same faces and a few more at this month's Canadian Concrete Expo.

UPCOMING EVENTS

Come check out our brands showcasing at the **Canadian Concrete Expo February 12-23 in Toronto, ON.** We will be exhibiting with: *Armorgard, Energizer, ISOtunes, KESON, SOLA, and PIP Canada*.



EXCITING ANNOUCEMENT

We are thrilled to share that **Energizer has expanded our coverage to include the Ontario Automotive channel,** including both Energizer and Rayovac battery brands, as well as the Armor All and STP family of products and more!











@donwinmarketing



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We are seeing a **significant industry shift in hardhat requirements**. Most general contractors are now mandating a **Type II, Class E hard hat with chinstrap. PIP Canada** offers a range of options that meet this new standard. Including our *Rocky Climbing* hat for individuals working at heights OR, any of our other compliant styles with the



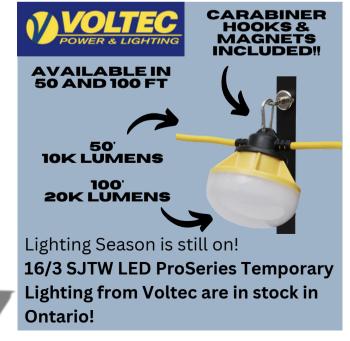
addition of our *NEW* magnetic chin strap. Questions on this change? Reach out anytime!



DID YOU KNOW? In 1956 **Spray Nine** was the first company to package a cleaning solution in a spray bottle? Making cleaning and easier by eliminating the need to mix chemicals with water. Available in different

formats, making Spray 9 from Permatex the best solution for your industrial needs!





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INTRODUCING:

The Armor All Podium Series Elevate your auto care routine with the Podium Series, a collaboration between Armor All and Oracle Red Bull Racing

